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**Design Process**

When developing design work, my approach focuses on those who will actually use the product. I like to work closely with my clients to determine how to best use visual design and design technology to solve a client problem and turn it into an engaging user-centered solution.

Below is an overview of my development process and the associated tasks often involved. Depending on the project requirements, a phase or task may be minimized, maximized, and/or overlapped as needed. Tasks are often iterative, that is, design→review→testing→redesign cycles occur regularly during the course of development in order to achieve the optimum result.

