

Kathleen Donahue

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Summary

Interface designer interested in developing inspirational work for small and large clients, collaborating with fellow creatives and technologists, and creating work that benefits all

Director of Design & UX

Wellsphere San Mateo, CA 2007-Present

Directs design strategies and experiences for Wellsphere.com, a rapidly growing health and healthy living consumer website and enterprise platform. Using a user-centered design approach, advises and develops design solutions that are innovative, engaging, and meet business objectives. Additionally, consults with parent company, HealthCentral, and enterprise client, Stanford University.

Interface Designer and Visual Media Artist

Ova Works San Francisco, CA 2003-Present

Develops visual direction, architectural and interaction models for websites, Intranets, and web and software applications using design best practices and methodologies. Creates strategic solutions and develop client content to enhance the user experience for online and print media. Leads digital design and technical teams in the development of creative and interactive solutions for online educational and business products.

Client projects include website and Intranet design, content development, report and graph information design, and marketing collateral for University of California Office of the President; website template design and content development for Apple, Inc.'s Online Learning Interchange; and website development for Zwick Architects and South of Market Child Care.

User-Interface Designer/Analyst

Aaron Marcus and Associates, Inc. Emeryville, CA 2000-2003

Multi-disciplined design role required creative, analytical, and technical expertise for translating business requirements into functional, user-friendly interfaces, interaction flows, navigations, graphic elements, and overall look and feel.

Client projects included development and design of company intranets, web applications, web portals, handheld device programs, heuristic evaluations and reports for Visa U.S.A.; GUI redesign of critical reporting systems for NetIQ; and human factors research and analysis for computerized car functionality for BMW.

Other ventures

Film & Video Director and Producer
Photographer
Ski Instructor

Educational Studies

UC Berkeley

Graphic & Interactive Design Program

San Francisco State University
Multimedia Studies Program

City College of San Francisco
Film Production

Berkshire Community College
Theater Arts

Competencies

Content Development
Guidelines Writing
HTML Implementation
Information Architecture
Information Design
Project Management
Screen Design
Task Analysis
Training & Tutorials
User/Industry Research & Analysis

Tools

Acrobat
BB-Edit
Dreamweaver
Flash
Illustrator
ImageReady
Microsoft Office
Photoshop

Scripting Languages

CSS
HTML/XHTML
JavaScript